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2019

Majesco Enterprise Data Warehouse

A powerful enterprise data warehouse that enables insurers to rapidly assemble large data sets from internal and external sources and mine them for transformational insights that position them as market leaders.

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Accelerating insurers' data mastery journey

Many insurers struggle to fully leverage the power of data Regardless of the type of analytics - descriptive, diagnostic, predictive and prescriptive – insurers must integrate data from traditional and emerging sources including their core systems, third-party data providers, and new technologies to create data-driven insights that enable the "elevation" of insurance.

MAJESCO ENTERPRISE DATA WAREHOUSE

- INTEGRATES WITH ALL CORE P&C SOFTWARE
- CONSOLIDATES DATA INTO A SINGLE SOURCE
- OPERATIONAL REPORTS
- DATA QUALITY & VALIDATION RULES
- ENABLES 100% SELF-SUFFICIENCY
- SCALABLE & FLEXIBLE

These integrated sources of data contain unique insights regarding risk as well as consumer behavior, attitudes and preferences, and are instrumental in the design and pricing of innovative new insurance products and services, understanding risk, increasing consumer engagement, optimizing decision-making and capturing new market opportunities. The Majesco Enterprise Data Warehouse helps insurers rapidly assemble large data sets from internal and external sources and mine them for transformational insights that help position them as market leaders.

Majesco Enterprise Data Warehouse helps insurers:

- Assemble and integrate data from a rapidly growing, diverse and disparate set of internal and external sources to create data-driven insights that enable the "elevation" of insurance.

- Fully understand the customer value drivers within the insurance ecosystem and create business value through the integration of behavioral, product, loss and operational data.

- Unlock insights and create business opportunities by enabling analysis of data across the insurance value chain, ecosystem, time and more.

- Strengthen data compliance, control and governance.

- Become market leaders that master data by rapidly assembling large data sets and mining them for transformational insights.

190+
Insurance Providers as Customers

Majesco Enterprise Data Warehouse Capabilities:

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Business Value Delivered

Designed to unlock transformational insights
Majesco Enterprise Data Warehouse integrates multiple, disparate data sources from internal core systems, including policy, billing, claims and distribution, as well as external data sources, both traditional and emerging, to unlock transformational insights. The aggregated data provides a holistic view of your business operations at any level of granularity and any time frame, thereby providing agility and speed to meet tactical and strategic reporting and analytics needs.

A flexible framework for your data, today and tomorrow
With the ability to continuously merge new internal and external data into a common data repository, Majesco Enterprise Data Warehouse adapts to the growing sources of new data with a flexible business and technical architecture framework. Built on a standard MS SQL Server BI Platform, enabling insurers to be 100% self-sufficient, it is pre-integrated with the Majesco P&C core software portfolio yet is flexible to integrate with other industry software solutions as well.

Accessible analytics for all
Majesco Enterprise Data Warehouse offers a common data repository and visualization layer via intuitive front-end reporting to provide open and easy access to all sources of data for business users. With 34 out-of-the-box operational reports, insight generation and problem solving through powerful social collaboration tools is readily available. Pre-built integration with Majesco Business Analytics takes your analytics capabilities to an even higher level.

Elevate your data confidence
With built-in data quality and business validation rules, Majesco Enterprise Data Warehouse ensures you can trust your data and subsequently all of your analytics and reporting results. You define what the data means and the Majesco Enterprise Data Warehouse provides the automated governance to know that the data has not been changed to accommodate a particular department or business. You have what you need at all times to be completely confident.

Business Value

- ✅ **Complete, scalable and flexible.** Covers P&C lines of business with internal data from core systems and external data from a growing array of third party sources.

- ✅ **Ease of integration with core software.** Pre-integrated with Majesco P&C core software, yet flexible to integrate with other core, reporting or analytics solutions, to meet your unique business and data needs today and in the future.

- ✅ **Single source of the truth for confident business decisions.** A robust, flexible business framework to aggregate your data into a single source of truth you can count on for complete trust, quality and reliability.

- ✅ **Unsurpassed expertise in insurance, data and analytics.** Over 20 years of deep insurance industry and data & analytics experience gives you powerful solutions for the unique challenges insurance companies face.

WHY MAJESCO?

Insurance business transformation is a journey of change and revitalization, a renaissance of Insurance. Approximately 190 insurance companies worldwide in P&C, L&A and Group/ Employee Benefits are transforming their businesses with Majesco's solutions. Our market leading software, consulting and services uniquely underpin the entire insurance value chain and are designed to empower insurers with the agility, innovation and speed needed to meet their transformation opportunities. Majesco's solutions include policy management, new business / underwriting, rating, billing, claims management, distribution management, BI/analytics, predictive modeling, digital platform with mobile and portal, testing services, cloud services, bureau and content services, transformation services, consulting services and more.