



2019

Majesco Enterprise Data Model

A powerful, proven data model for all lines of P&C insurance that provides a reliable, flexible foundation for any data warehouse, data store, or reporting and analytics solution design.

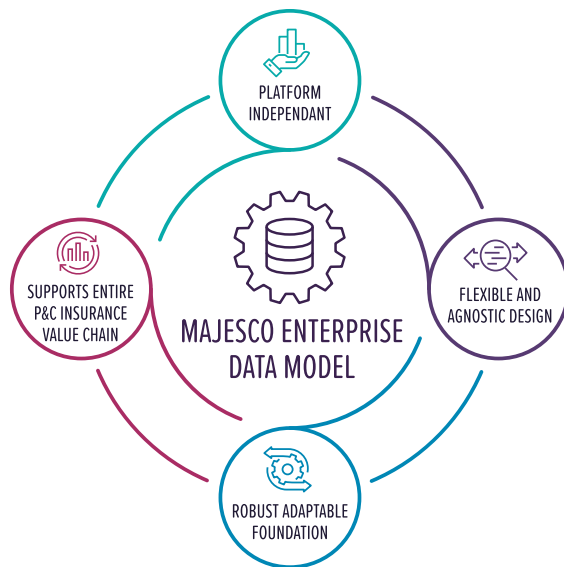
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Accelerating insurers' data mastery journey

The digital age has ushered in dramatic changes in the types and volumes of data available as well as the tools and techniques to extract insight and real business value from that data. Many insurers struggle at the enterprise level with information and reports due to a lack of trust in their underlying data quality and semantics. Once the leaders in data-driven decisions, many insurers now find themselves behind the curve — aware of the promise and potential of these advances, but stuck in their traditional methods made up of silos of internal data and dated analytic techniques.



More than ever, data and analytics are strategic levers enabling insurers shift to digital-age business models. The Majesco Enterprise Data Model enables insurers to aggregate their policy, billing, claims and distribution management data into a "single source of the truth" that is proven, flexible and robust, allowing them to create the necessary foundation for their data mastery journey.



Majesco Enterprise Data Model helps insurers:

-  Create absolute trust in their data through accurate definition and integration of multiple sources into one version of the truth.
-  Build a reliable, flexible foundation for any data warehouse or data store, reporting and analytics solution design.
-  Establish complete confidence with a data foundation that is built and proven to meet the specific needs of P&C insurance.
-  Effectively harness and fully utilize their most important asset: their data.

 **190+**
Insurance Providers
as Customers



Majesco Enterprise Data Model Capabilities: Business Value Delivered



A model of insurance data expertise

Based on over 20 years of insurance knowledge, development and implementation for all P&C lines of business, the Majesco Enterprise Data Model supports the entire insurance value chain.



Platform independent

The Majesco Enterprise Data Model is implementation and platform independent, providing a robust and flexible enterprise data warehouse foundation for any platform, including Hadoop.



Flexible and agnostic design

The Majesco Enterprise Data Model provides insurers with a strong foundation on which to build an enterprise data warehouse, such as Majesco's Enterprise Data Warehouse solution, yet is flexible and agnostic in design to support other custom built solutions with ease.



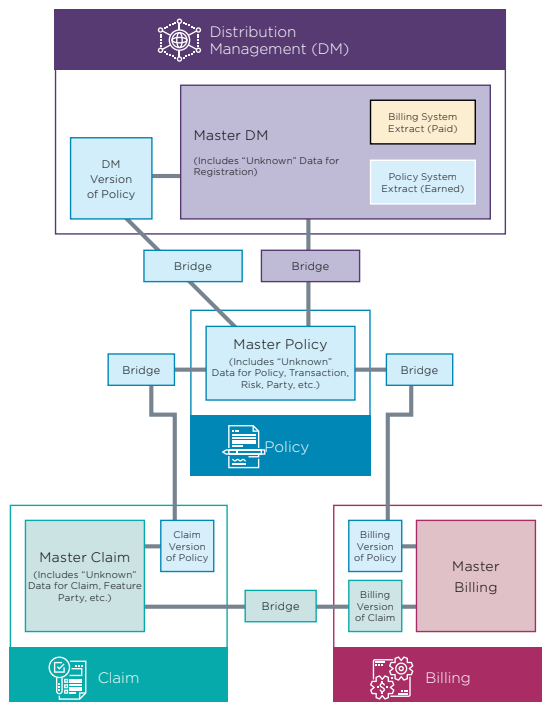
A robust, adaptable foundation for an expanding data-driven world

A solid, robust design built by insurance experts with hands-on, practical experience in implementing, using, and adapting data infrastructures to meet a changing data-driven world.



Business Value

- ✓ **Robust and flexible.** Enables the efficient and effective capture of insurance data from policy, billing, claims and distribution management for all P&C lines of business to create a robust, flexible and powerful data warehouse on any platform.
- ✓ **Confidence through success.** Benefit from an extensive track record of proven, flexible and robust implementations across all lines of business and business functions.
- ✓ **Exceptional expertise in insurance, data and analytics.** Over 20 years of deep insurance, data, and analytics experience offers powerful options to uniquely address each insurance company's challenges and opportunities.



WHY MAJESCO?

Insurance business transformation is a journey of change and revitalization, a renaissance of Insurance. Approximately 190 insurance companies worldwide in P&C, L&A and Group/ Employee Benefits are transforming their businesses with Majesco's solutions. Our market leading software, consulting and services uniquely underpin the entire insurance value chain and are designed to empower insurers with the agility, innovation and speed needed to meet their transformation opportunities. Majesco's solutions include policy management, new business / underwriting, rating, billing, claims management, distribution management, BI/analytics, predictive modeling, digital platform with mobile and portal, testing services, cloud services, bureau and content services, transformation services, consulting services and more.

